SPONSORSHIP, TRADESHOW & ADVERTISING

SPNHC 2012 Annual Meeting
Hosted by Yale Peabody Museum of Natural History
June 11-16, 2012 – New Haven, Connecticut

SPONSORSHIP CATEGORIES:

<table>
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<tr>
<th>CATEGORY</th>
<th>SUPPORT LEVEL†</th>
<th>EXAMPLE OF FUNDED EVENT</th>
<th>BENEFITS</th>
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</table>
| Diamond Partner‡ | $10,000        | Meeting                 | ● Elite Partnership of the 2012 meeting  
● Four paid meeting registrants and four tickets to banquet  
● Logo prominently displayed on the official conference tote bag and water bottle to be received by all participants  
● Logo prominently displayed on the conference website homepage  
● Recognition in registration material and on conference website  
● Slide recognition listing between presentations/sessions  
● Full page advertisement in Abstracts/Program book  
● First choice of Tradeshow table location  
● Your marketing materials inserted in conference bag  
● Participation in Vendor Lunch  
● List of participants (with contact information) |
| Platinum Partner ‡ | $ 5,000       | Plenary Session         | ● Two paid meeting registrants and two tickets to the banquet  
● Logo prominently displayed on the conference website homepage  
● Logo printed on the official conference tote bag to be received by all participants  
● Recognition in registration material and on conference website  
● Slide recognition listing between presentations/sessions  
● Full page advertisement in Abstracts/Program book  
● Premium choice of Tradeshow table location  
● Your marketing materials inserted in conference bag  
● Participation in Vendor Lunch  
● List of participants (with contact information) |
| Gold Partner | $ 2,500        | Ice Breaker Soirée, Mixer | ● Two paid meeting registrants  
● Recognition in registration material and on conference website  
● 1/2 page advertisement in Abstracts/Program book  
● Preferred choice of Tradeshow table location  
● Your marketing materials inserted in conference bag  
● Partnership of the Ice Breaker Soirée, a Mixer or banquet  
● Recognition at service tables for partnered event, on printed card  
● Slide recognition listing between presentations/sessions  
● Participation in Vendor Lunch  
● List of participants (with contact information) |
| Silver Partner | $ 1,500        | Workshop                | ● One paid meeting registrant  
● Recognition in registration material and on conference website  
● 1/4 page advertisement in Abstracts/Program book  
● Preferred Tradeshow table location  
● Your marketing materials inserted in conference bag  
● Partnership of a Keynote & Plenary Session, Technical Session, Symposium or Workshop  
● Recognition at service tables for partnered event, on printed card  
● Slide recognition listing between presentations/sessions/workshop  
● Participation in Vendor Lunch  
● List of participants (with contact information) |
| Bronze Partner | $ 750          | Coffee break, Poster Session, Or Vendor Lunch | ● One paid meeting registrant  
● Recognition in registration material and on conference website  
● Tradeshow table  
● Partnership of a refreshment break or poster session  
● Recognition at service tables for partnered event, on printed card  
● Participation in Vendor Lunch  
● List of participants (with contact information) |
| Supporting Partner | $ 500       |                         | ● One paid meeting registrant or partnership of a Student Registration  
● Recognition in registration material and on conference website |
| Literature Insert | $ 150         |                         | ● Allocated space on a common table to display appropriate literature within Tradeshow Exhibition area and in participant registration packet |

†All Amounts are in US Dollars

‡Your recognition on the Partners Page of the official conference website (e.g. www.peabody.yale.edu/spnhc2012) and your logo on the Home page (where applicable) will appear upon receipt of partnership payment. This is a great opportunity to increase your visibility early.